



COURSE SPECIFICATION

Course code	full-time studies	Z-ZB-E-602
	part-time studies	-
Course title in English	Protection of intellectual property	
Course title in Polish	Ochrona własności intelektualnej	
Valid from academic year	2025/2026	

PLACEMENT IN THE TEACHING PROGRAM

Programme of study	BUSINESS MANAGMENT
Level of education	1st degree
Studies profile	academic
Form and mode of study	full-time programme
Scope	all
Academic unit responsible for the course	Department of Quality Management and Intellectual Property
Course coordinator	dr Magdalena Kotulska-Kmiecik
Approved by	dr hab. inż. Dariusz Bojczuk, prof. uczelni

GENERAL CHARACTERISTIC OF THE COURSE

Teaching block		Subject of general education
Course status		Obligatory
Language of instruction		English
Semester of delivery	full-time studies	Semester VI
	part-time-studies	-
Prerequisites		NO
Exam (YES/NO)		NO
ECTS		1

Method of conducting classes		lecture	classes	laboratory	project	other
Number of hours per semester	full-time	15				
	part-time					



LEARNING OUTCOMES

Category	Outcome code	Course learning outcomes	Reference to the directional learning effect
Knowledge	W01	The student has knowledge about the strategy of protecting intellectual property in an organization, especially in an enterprise.	ZB1_W08
	W02	The student is able to define and interpret basic legal norms in the field of intellectual property legislation.	ZB1_W08
	W03	The student knows the principles of copyright protection and protection of industrial property as well as protection against unfair competition. Understands the importance of this area of law for the modern economy and gaining a market advantage.	ZB1_W08
Skills	U01	The student demonstrates the ability to apply the provisions of the Copyright and Related Rights Act, the Industrial Property Law Act and the Act on Combating Unfair Competition in typical factual situations.	ZB1_U10
	U02	The student is able to responsibly use someone else's intellectual property, e.g. works, databases.	ZB1_U02 ZB1_U10
	U03	The student is able to apply for formal protection for industrial property items, using national, regional and international procedures. He is also able to use informal protection.	ZB1_U10 ZB1_U11
Social competences	K01	The student uses protected works in accordance with the law. Applies the principles of respecting copyright when implementing creative works, including design and diploma works.	ZB1_K06
	K02	The student is able to cooperate and work in a group and act ethically within the framework of designated organizational and social roles.	ZB1_K03
	K03	The student is able to think in an entrepreneurial manner and choose the most optimal – in a given case – form of protection for a given solution, as well as use cumulative protection.	ZB1_K04 ZB1_K06

COURSE CONTENT

Method of conducting classes	Course content
lecture	Internal structure, sources and functions of intellectual property law. Models of protection of intellectual property. How to protect a business idea? Copyright protection – subject of protection, copyright entity, types, content and scope of copyright; permitted use of protected works; plagiarism; legal liability for copyright infringement. Protection of solutions of a technical nature – inventions and utility models; conditions for patentability and protection ability; content and scope of exclusive rights; permitted use in patent law. Legal protection of a brand. Protection of industrial designs and geographical indications. Procedure for applying for formal protection for individual objects of industrial property. Legal liability for infringement of a patent, protective right and registration right. Acts of unfair competition. Legal liability of the perpetrator of an act of unfair competition



METHODS FOR VERIFYING LEARNING OUTCOMES

Outcome code	Learning outcomes verification methods					
	Oral examination	Written examination	Test	Project	Report	Other
W01			X			
W02			X			X
W03			X	X		X
U01			X			X
U02			X	X		
U03				X		
K01				X		
K02				X		
K03				X		X

FORM AND CONDITIONS OF ASSESSMENT

Form of classes	Assessment type	Assessment Criteria
lecture	Credit with grade	Semester colloquium; presentation of papers; solution of a specific legal problem (case)

STUDENT WORKLOAD

ECTS Balance							
No.	Activity type	Student workload					Unit
		full-time					
1.	Scheduled contact hours	W	C	L	P	S	h
		15					
2.	Other (consultations, exams)	2					h
3.	Total number of contact hours	17					h
4.	Number of ECTS credits for contact hours	0,7					ECTS
5.	Number of hours of independent student work	8					h
6.	Number of ECTS points that a student obtains through independent work	0,3					ECTS
7.	Workload related to practical classes	0					h
8.	Number of ECTS credit points which a student receives for practical classes	0,0					ECTS
9.	Total number of hours of a student's work	25					
10.	ECTS credits for the course <i>1 1 ECTS credit =25 student learning hours</i>	1					ECTS

W - LECTURE C - CLASSES L - LABORATORY P- PROJECT S - SEMINAR



READING LIST

1. Act on Copyright and Related Rights of 4 February 1994 (consolidated text: Journal of Laws of 2022, item 2509)
2. Act – Industrial Property Law of 30 June 2000 (consolidated text: Journal of Laws of 2023, item 1170)
3. Act on Combating Unfair Competition of 16 April 1993 ((consolidated text: Journal of Laws of 2022, item 1233)
4. Cornish W., Llewelyn D., Aplin T., *Intellectual Property: Patents, Copyrights, Trademarks & Allied Rights*, Sweet & Maxwell, UK 2019