



COURSE SPECIFICATION

Course code	full-time studies	Z-ZB-E-501
	part-time studies	-
Course title in English	Specialist English 1	
Course title in Polish	Język angielski specjalistyczny I	
Valid from academic year	2025/2026	

PLACEMENT IN THE TEACHING PROGRAM

Programme of study	BUSINESS MANAGMENT
Level of education	1st degree
Studies profile	academic
Form and mode of study	full-time programme
Scope	all
Academic unit responsible for the course	Faculty Foreign Language Laboratory
Course coordinator	mgr Agnieszka Szczepaniak
Approved by	dr hab. inż. Dariusz Bojczuk, prof. uczelni

GENERAL CHARACTERISTIC OF THE COURSE

Teaching block	Subject of general education	
Course status	Obligatory	
Language of instruction	English	
Semester of delivery	full-time studies	Semester V
	part-time-studies	-
Prerequisites	English 4	
Exam (YES/NO)	NO	
ECTS	2	

Method of conducting classes		lecture	classes	laboratory	project	other
Number of hours per semester	full-time			30		
	part-time					



LEARNING OUTCOMES

Category	Outcome code	Course learning outcomes	Reference to the directional learning effect
Skills	U01	The student has the ability to express opinions on topics related to management and finance; can negotiate in English and knows how to apply the SWOT analysis.	ZB1_U12
	U02	The student can acquire, interpret and compare information from English-language sources; is able to describe different types of graphs; can handle business correspondence in English.	ZB1_U12
Social competences	K01	The student improves their linguistic competence in order to develop professionally, enhances their collaboration skills and acquires respect for cultural differences within the national and global business environment.	ZB1_K02 ZB1_K07

COURSE CONTENT

Method of conducting classes	Course content
laboratory	Definition of management and the role of managers. Motivation and Maslow's hierarchy of needs. Types of companies and their structure. Production and service sectors. Marketing (4P) and the SWOT analysis. Management strategies and leadership. Acquisitions and buyouts, mergers and the role of banks. Corporate finance. Negotiations - strategies, types and conflict solving. Planning and forecasting. Markets and competition.

METHODS FOR VERIFYING LEARNING OUTCOMES

Outcome code	Learning outcomes verification methods					
	Oral examination	Written examination	Test	Project	Report	Other
U01			X			
U02			X			
K01						X

FORM AND CONDITIONS OF ASSESSMENT

Form of classes	Assessment type	Assessment Criteria
laboratory	Credit with grade	Tests, presentations and student activity in class.



STUDENT WORKLOAD

ECTS Balance							
No.	Activity type	Student workload					Unit
		full-time					
1.	Scheduled contact hours	W	C	L	P	S	h
2.	Other (consultations, exams)			30			
3.	Total number of contact hours			2			h
4.	Number of ECTS credits for contact hours	32					h
5.	Number of hours of independent student work	1,3					ECTS
6.	Number of ECTS points that a student obtains through independent work	18					h
7.	Workload related to practical classes	0,7					ECTS
8.	Number of ECTS credit points which a student receives for practical classes	50					h
9.	Number of ECTS credit points which a student receives for practical classes	2,0					ECTS
10.	Total number of hours of a student's work	50					
10.	ECTS credits for the course 1 1 ECTS credit =25 student learning hours	2					ECTS

W - LECTURE C - CLASSES L - LABORATORY P - PROJECT S - SEMINAR

READING LIST

1. Emmerson P., (2018), Business Grammar Builder, Macmillan
2. Mackenzie I., (2018), English for the Financial Sector, CUP
3. Mascull B., (2019), Business Vocabulary in Use, CUP
4. Banking and Finance Dictionary, Peter Collin Publishing (online)
5. Materials from the Internet and English press