Kielce University of Technology

FACULTY OF MANAGEMENT AND COMPUTER MODELLING

COURSE SPECIFICATION

Course code	full-time studies	**Z-ZB-E-408a**
	part-time studies	**-**
Course title in English	**Managerial ethics**	
Course title in Polish	**Etyka menedżerska**	
Valid from academic year	**2025/2026**	

PLACEMENT IN THE TEACHING PROGRAM

Programme of study	**BUSINESS MANAGAMENT**
Level of education	**1st degree**
Studies profile	**academic**
Form and mode of study	**full-time programme**
Scope	**all**
Academic unit responsible for the course	**Department of Management and Organization**
Course coordinator	**dr Joanna Radowicz**
Approved by	**dr hab. inż. Dariusz Bojczuk, prof. uczelni**

GENERAL CHARACTERISTIC OF THE COURSE

Teaching block	**Directional subject**	
Course status	**Elective**	
Language of instruction	**English**	
Semester of delivery	full-time studies	**Semester IV**
	part-time-studies	**-**
Prerequisites	**NO**	
Exam (YES/NO)	**NO**	
ECTS	**1**	

Method of conducting classes		lecture	classes	laboratory	project	other
Number of hours per semester	full-time	**15**				
	part-time					

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LEARNING OUTCOMES

Category	Outcome code	Course learning outcomes	Reference to the directional learning effect
Knowledge	W01	The student has knowledge of humans beings and their ethical behaviour, as well as the motives for their behaviour.	ZB1_W05
	W02	The student has knowledge of the standards of conduct in professional work.	ZB1_W05
	W03	The student has knowledge of the attitudes and values in human life necessary for the development of a competent manager.	ZB1_W08
Social competences	K01	The student is able to cooperate and work in a group.	ZB1_K03
	K02	The student is able to act ethically within the framework of his/her assigned organisational and social roles.	ZB1_K07
	K03	The student is able to think and act in an entrepreneurial way, taking into account social values and norms.	ZB1_K04

COURSE CONTENT

Method of conducting classes	Course content
lecture	Basic concepts in ethics. Dilemmas of ethics. Norms and values in human life. Responsibility and the market mechanism. Economic pathologies; corruption, market discrimination, economic espionage, conflicts of interest. Standards of conduct arising from professional work. Examples of ethical principles in various professions. Employee motivation systems. Business management in the light of ethical norms, ethical conflicts in the acquisition of markets, problems of promotion and advertising.

METHODS FOR VERIFYING LEARNING OUTCOMES

Outcome code	Learning outcomes verification methods					
	Oral examination	Written examination	Test	Project	Report	Other
W01			X			
W02			X			
W03			X			
K01			X			
K02			X			
K03			X			

FORM AND CONDITIONS OF ASSESSMENT

Form of classes	Assessment type	Assessment Criteria
lecture	Credit with grade	Semester colloquium

STUDENT WORKLOAD

No.	Activity type	Student workload					Unit
		full-time					
		W	C	L	P	S	
1.	Scheduled contact hours						h
		15					
2.	Other (consultations, exams)	2					h
3.	**Total number of contact hours**	**17**					h
4.	**Number of ECTS credits for contact hours**	**0,7**					ECTS
5.	**Number of hours of independent student work**	**8**					h
6.	**Number of ECTS points that a student obtains through independent work**	**0,3**					ECTS
7.	**Workload related to practical classes**	**0**					h
8.	**Number of ECTS credit points which a student receives for practical classes**	**0,0**					ECTS
9.	**Total number of hours of a student's work**	**25**					
10.	**ECTS credits for the course** *1 1 ECTS credit =25 student learning hours*	**1**					ECTS

W - LECTURE   C – CLASSES   L – LABORATORY   P- PROJECT   S – SEMINAR

READING LIST

1. Velasques M. G. (2011), Business Ethics: Concept and Cases, Pearson.
2. Ferrell O.C. (2021), Ethical decision making and cases, Cengage Learning.
3. Weiss J. (2014), *Business Ethics: A Stakeholder and Issues Management Approach*, San Francisco, Berret-Koehler Publishers. Available at:
http://dspace.vnbrims.org:13000/jspui/bitstream/123456789/4999/1/Business%20Ethics%20Stakeholder%20and%20Issues%20Management%20Approach.pdf