



### COURSE SPECIFICATION

Course code	full-time studies	<b>Z-ZB-E-105</b>
	part-time studies	-
Course title in English	<b>Microeconomics</b>	
Course title in Polish	<b>Mikroekonomia</b>	
Valid from academic year	<b>2025/2026</b>	

### PLACEMENT IN THE TEACHING PROGRAM

Programme of study	<b>BUSINESS MANAGMENT</b>
Level of education	<b>1<sup>st</sup> degree</b>
Studies profile	<b>academic</b>
Form and mode of study	<b>full-time programme</b>
Scope	<b>all</b>
Academic unit responsible for the course	<b>Department of Economics and Finance</b>
Course coordinator	<b>dr Dorota Milek</b>
Approved by	<b>dr hab. inż. Dariusz Bojczuk, prof. uczelni</b>

### GENERAL CHARACTERISTIC OF THE COURSE

Teaching block		<b>Directional subject</b>
Course status		<b>Obligatory</b>
Language of instruction		<b>English</b>
Semester of delivery	full-time studies	<b>Semester I</b>
	part-time-studies	-
Prerequisites		<b>Lack</b>
Exam (YES/NO)		<b>YES</b>
ECTS		<b>5</b>

Method of conducting classes		lecture	classes	laboratory	project	other
Number of hours per semester	full-time	<b>30</b>	<b>30</b>			
	part-time					



### LEARNING OUTCOMES

Category	Outcome code	Course learning outcomes	Reference to the directional learning effect
Knowledge	W01	The student has knowledge of the nature of economic sciences, their place in the system of social sciences and their relations to other sciences. Has knowledge of the essence of microeconomics as a science of economic processes at the level of the enterprise and its market environment and knows the basic principles and methods of microeconomics.	ZB1_W02
	W02	The student knows the concepts and categories of microeconomics, the laws of market functioning and the mechanisms of its self-regulation, and knows the principles of searching for optimum states in microeconomics.	ZB1_W03
	W03	The student identifies the basic principles of the theory of enterprise and the management of production and services in the enterprise. Has an in-depth understanding of the subject of running a business, taking into account risk, the principles of creating and developing enterprises, the legal form of their organization and factors influencing their functioning and development.	ZB1_W02 ZB1_W07
Skills	U01	The student is able to use the collected data to analyse typical economic processes. He is able to correctly distinguish the types of markets and describe the conditions of functioning of the enterprise on each of them.	ZB1_U01 ZB1_U02
	U02	The student is able to analyse and forecast typical economic and social processes and phenomena in order to solve emerging problems, also in cooperation with other persons, as part of teamwork. He is able to correctly formulate and explain the basic concepts of microeconomics, their content and the relationships between them.	ZB1_U01 ZB1_U02
	U03	The student has the ability to verify and apply theoretical knowledge in economic practice. He is able to use appropriate mathematical tools to justify microeconomic decision-making.	ZB1_U01 ZB1_U03
Social competences	K01	The student is able to critically evaluate the possessed knowledge possess and the received content. Understands the need for continuing education in order to improve professional qualifications in connection with economic, technological and scientific progress, as well as changing market conditions on a national and international scale.	ZB1_K02
	K02	The student is able to think and act in an entrepreneurial manner using economic knowledge and understanding the needs of society. Understands the need to fulfill social obligations and act for the social interest and the natural environment.	ZB1_K04 ZB1_K05
	K03	The student independently acquires and improves knowledge and organizational, managerial, etc. skills. He adheres to the principles of professional ethics and requires the same from others.	ZB1_K07 ZB1_K08



### COURSE CONTENT

Method of conducting classes	Course content
lecture	Basic concepts and subject of economics. Main trends in economics. Demand and supply as market forces. Elasticity of demand and supply and its application. Theory of consumer choice. Foundations of economic decisions of the producer. Market structures (perfect competition, monopoly, monopolistic competition, oligopoly). Markets of factors of production. Foundations of the theory of distribution. External effects in economics. Economic decisions under conditions of uncertainty
classes	Introduction to economics. Resource constraints and economic decisions. Basic market categories. Elasticity of demand and supply. Basics of consumer choice theory. Optimization of the choice of current consumption structure. Production and costs in the enterprise. Equilibrium of the enterprise. Costs, revenues and profits of the enterprise in a perfect and imperfect market. Demand for and supply of labor. Equilibrium on the labor, land and capital markets. Methods of measuring income inequality. External effects in economics. Decision-making under risk conditions.

### METHODS FOR VERIFYING LEARNING OUTCOMES

Outcome code	Learning outcomes verification methods					
	Oral examination	Written examination	Test	Project	Report	Other
W01		X				
W02		X	X			
W03		X	X			
U01		X	X			
U02		X	X			
U03		X	X			
K01			X			
K02			X			
K03			X			

### FORM AND CONDITIONS OF ASSESSMENT

Form of classes	Assessment type	Assessment Criteria
lecture	Examination	Obtaining at least 50% correct answers in the written examination test.
classes	Credit with grade	Obtaining at least 50% correct answers in the colloquium tests



### STUDENT WORKLOAD

ECTS Balance							
No.	Activity type	Student workload					Unit
		full-time					
1.	Scheduled contact hours	W	C	L	P	S	h
		30	30				
2.	Other (consultations, exams)	4	2				h
3.	Total number of contact hours	66					h
4.	Number of ECTS credits for contact hours	2,6					ECTS
5.	Number of hours of independent student work	59					h
6.	Number of ECTS points that a student obtains through independent work	2,4					ECTS
7.	Workload related to practical classes	63					h
8.	Number of ECTS credit points which a student receives for practical classes	2,5					ECTS
9.	Total number of hours of a student's work	125					
10.	ECTS credits for the course <i>1 1 ECTS credit =25 student learning hours</i>	5					ECTS

**W - LECTURE C - CLASSES L - LABORATORY P - PROJECT S - SEMINAR**

### READING LIST

1. Mankiw G. 2016. Principles of Microeconomics. Harvard University. 8th Edition.  
<https://archive.org/details/principles-of-microeconomics/page/n27/mode/2up>
2. Taylor T., Greenlaw S., Dodge E. (2014) Principles of Microeconomics. Open Stax.  
<https://open.umn.edu/opentextbooks/textbooks/193>
3. Pindyck R, Rubinfeld D. Microeconomics (2020). Pearson  
<https://archive.org/details/8theditionthepearsonseriesineconomicsrobertpindyckdanielrubinfeldmicroecon/page/n1/mode/2up>
4. Besanko D., Braeutigam R. (2020) Microeconomics. Sixth Edition.  
<https://zlib.pub/book/microeconomics-4navldie1uc0>