



Study plan

Name of the course of study: Business management

Level: First degree

Profile: General academic

Semester 1

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
1	Z-ZB-E-101	English I				30			30	2
2	Z-ZB-E-102	Health and Safety Inspector		15					15	1
3	Z-ZB-E-103	Mathematics	1	30	45				75	6
4	Z-ZB-E-104	The Fundamentals of Computer Science		15		30			45	3
5	Z-ZB-E-105	Microeconomics	1	30	30				60	5
6	Z-ZB-E-106	Fundamentals of Finance	1	30	30				60	5
7	Z-ZB-E-107	Legal grounds for economic activity		30					30	2
8	Z-ZB-E-108a/ Z-ZB-E-108b	Basis of psychology / Fundamentals of logic		15	15				30	2
9	Z-ZB-E-109	Methods and techniques of learning		10				15	25	2
10	Z-ZB-E-110	Introduction to Prescriptive Linguistics		15	15				30	2
TOTAL:			3	190	135	60	0	15	400	30

Semester 2

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
1	Z-ZB-E-201	English II				30			30	2
2	Z-ZB-E-202	Financial mathematics	1	30	30				60	5
3	Z-ZB-E-203	Informatics – programming		15		30	10		55	3
4	Z-ZB-E-204	Fundamentals of statistics and econometrics	1	30		15	15		60	5
5	Z-ZB-E-205	Macroeconomics	1	30	30				60	5
6	Z-ZB-E-206	Corporate Finance	1	30	30				60	5
7	Z-ZB-E-207	Organization and management	1	30	30				60	5
TOTAL:			5	165	120	75	25	0	385	30



Semester 3

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
1	Z-ZB-E-301	English III				30			30	2
2	Z-ZB-E-302	Managerial economics	1	15	30				45	4
3	Z-ZB-E-303	Economic analysis		30	15				45	3
4	Z-ZB-E-304	Internet technologies		15		15			30	2
5	Z-ZB-E-305	Operations Management	1	30	30				60	5
6	Z-ZB-E-306	Management methods and techniques		15	15				30	2
7	Z-ZB-E-307	Marketing	1	30	30				60	5
8	Z-ZB-E-308	Market research		15			15		30	2
9	Z-ZB-E-309	Human resources management	1	30	20				50	5
10	Z-ZB-E-310	Physical Education			30				30	0
TOTAL:			4	180	170	45	15	0	410	30

Semester 4

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
1	Z-ZB-E-401	English IV	1			30			30	3
2	Z-ZB-E-402a/ Z-ZB-E-402b	Fundamentals of Decision Theory / Business modelling		15		15			30	2
3	Z-ZB-E-403	Psychology and sociology in business		20					20	1
4	Z-ZB-E-404	Research methodology in management and quality sciences		15					15	1
5	Z-ZB-E-405	International business	1	30	15		15		60	5
6	Z-ZB-E-406	Databases		15		30			45	3
7	Z-ZB-E-407	Strategic management	1	30	15		15		60	5
8	Z-ZB-E-408a/ Z-ZB-E-408b	Managerial Ethics / Corporate Social Responsibility		15					15	1
9	Z-ZB-E-409	Communication and negotiation		15		30			45	3
10	Z-ZB-E-410a/ Z-ZB-E-410b	Transnational Technology Transfer/ Management in Global Economy		15			15		30	3
11	Z-ZB-E-411	Physical Education			30				30	0
TOTAL:			3	170	60	105	45	0	380	27

Semester 4 - Risk Management

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
12	Z-ZB-E-412a	Introduction to risk management		15	15				30	2
13	Z-ZB-E-413a	International risk management standards		15					15	1
TOTAL:			0	30	15	0	0	0	45	3



Semester 4 - *E-commerce*

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
12	Z-ZB-E-412b	Digital economy		15					15	1
13	Z-ZB-E-413b	Virtualization of Customer Relationship		15	15				30	2
TOTAL:			0	30	15	0	0	0	45	3

Semester 5

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
1	Z-ZB-E-501	Specialist English I				30			30	2
2	Z-ZB-E-502a/ Z-ZB-E-502b	Project Management / Quality management		15			30		45	3
3	Z-ZB-E-503	IT in business	1	30		30			60	5
4	Z-ZB-E-504a/ Z-ZB-E-504b	Business Leadership / Business Creativity						30	30	2
5	Z-ZB-E-505	Diploma Seminar I						15	15	1
TOTAL:			1	45	0	60	30	45	180	13

Semester 5 - *Risk Management*

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
6	Z-ZB-E-506a	Operational Controlling	1	15			15		30	3
7	Z-ZB-E-507a	Controlling and Non-financial Audit	1	15			15		30	3
8	Z-ZB-E-508a	Operational and financial risk management	1	15	15		15		45	4
9	Z-ZB-E-509a	Audit and Personal Risk		15			15		30	2
10	Z-ZB-E-510a	Application of simulation methods in risk quantification		15			15		30	2
11	Z-ZB-E-511a	Security of Personal Data		15					15	1
12	Z-ZB-E-512a	Information security management		15			15		30	2
TOTAL:			3	105	15	0	90	0	210	17



Semester 5 - *E-commerce*

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
6	Z-ZB-E-506b	Digital security		15					15	1
7	Z-ZB-E-507b	ERP and CRM Systems in Business Management	1	15		15			30	3
8	Z-ZB-E-508b	E-commerce	1	30	15	15			60	5
9	Z-ZB-E-509b	M-commerce		10	15				25	2
10	Z-ZB-E-510b	Legal aspects of e-commerce	1	30					30	3
11	Z-ZB-E-511b	E-commerce projects management		15			15		30	2
12	Z-ZB-E-512b	Design thinking				15			15	1
TOTAL:			3	115	30	45	15	0	205	17

Semester 6

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
1	Z-ZB-E-601	Specialist English II				30			30	2
2	Z-ZB-E-602	Protection of intellectual property		15					15	1
3	Z-ZB-E-603	Business Strategy Simulations				30	15		45	3
4	Z-ZB-E-604a/ Z-ZB-E-604b	Public relations / Business planning		15	15				30	2
5	Z-ZB-E-605	Diploma Seminar II						15	15	1
6	Z-ZB-E-606	Thesis							0	10
7	Z-ZB-E-607	Professional Activity						120	120	4
TOTAL:			0	30	15	60	15	135	255	23

Semester 6 - *Risk Management*

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
8	Z-ZB-E-608a	Insurance in Enterprise Risk Management	1	20	20				40	4
9	Z-ZB-E-609a	Use of IT tools in risk management				24			24	2
10	Z-ZB-E-610a	Psychology of Crisis Management					30		30	2
TOTAL:			1	20	20	24	30	0	94	8

Semester 6 - *E-commerce*

No.	Course code	Course title	Number of exams	lecture	classes	laboratory	project	other	Total hours	ECTS
8	Z-ZB-E-608b	Running and optimization of digital campaigns				30			30	2
9	Z-ZB-E-609b	Visual identification in computer graphics				24			24	2
10	Z-ZB-E-610b	Business analytics in e-commerce	1	15		30			45	4
TOTAL:			1	15	0	84	0	0	99	8



Tabela struktury planu studiów stacjonarnych według semestrów

Risk Management

Semester	lecture	classes	laboratory	project	other	Total hours	ECTS	Average number of classes per week
Semester 1	190	135	60	0	15	400	30	26,7
Semester 2	165	120	75	25	0	385	30	25,7
Semester 3	180	170	45	15	0	410	30	27,3
Semester 4	200	75	105	45	0	425	30	28,3
Semester 5	150	15	60	120	45	390	30	26,0
Semester 6	50	35	84	45	15+120*	229+120*	31	15,3**
Total:	935	550	429	250	75+120*	2239+120*	181	

* Professional practice (4 weeks = 4 ECTS) implemented after the 2nd year, credited at the end of the last semester of study

** Teaching classes without practice

E-commerce

Semester	lecture	classes	laboratory	project	other	Total hours	ECTS	Average number of classes per week
Semester 1	190	135	60	0	15	400	30	26,7
Semester 2	165	120	75	25	0	385	30	25,7
Semester 3	180	170	45	15	0	410	30	27,3
Semester 4	200	75	105	45	0	425	30	28,3
Semester 5	160	30	105	45	45	485	30	25,7
Semester 6	45	15	144	15	15+120*	234+120*	31	15,6**
Total:	940	545	534	145	75+120*	2239+120*	181	

* Professional practice (4 weeks = 4 ECTS) implemented after the 2nd year, credited at the end of the last semester of study

** Teaching classes without practice