



### MODULE DESCRIPTION

Module code	full-time studies:	<b>Z-ZIP1-E-610a</b>
	part-time studies:	<b>Z-ZIPN1-E-610a</b>
Module name	<b>Basics of entrepreneurship</b>	
Module name in Polish	<b>Podstawy przedsiębiorczości</b>	
Valid from academic year	<b>2019/2020</b>	

### MODULE PLACEMENT IN THE SYLLABUS

Field of study	<b>MANAGEMENT AND PRODUCTION ENGINEERING</b>
Level of education	<b>1st degree</b>
Studies profile	<b>General</b>
Form and method of conducting classes	<b>Full-time and Part-time</b>
Specialisation	<b>All</b>
Unit conducting the module	<b>Department of Management and Marketing</b>
Module co-ordinator	<b>Edyta Gąsiorowska-Mącznik, PhD</b>
Approved by:	<b>Dariusz Bojczuk, PhD, DSc</b>

### MODULE OVERVIEW

Type of subject / group of subjects	<b>Major</b>
Module status	<b>Non-compulsory</b>
Language of conducting classes	<b>English</b>
Module placement in the syllabus - semester	<b>Semester VI</b>
Initial requirements	<b>No requirements</b>
Examination (YES/NO)	<b>NO</b>
Number of ECTS credit points	<b>1</b>

Method of conducting classes		Lecture	Classes	Laboratory	Project	Other
Per semester	full-time studies:	<b>15</b>				
	part-time studies:	<b>9</b>				

## TEACHING RESULTS AND THE METHODS OF ASSESSING TEACHING RESULTS

Category	Symbol	Learning outcomes	Assignations to the directional learning outcomes
Knowledge	W01	A student has knowledge of the role of the entrepreneur in the economy and his activities in conditions of uncertainty and risk.	ZIP1_W13
	W02	A student knows and understands the basic principles of establishing and running a business and has knowledge of their various legal forms.	ZIP1_W03
Skills	U01	A student is able to plan the process of establishing a business based on applicable procedures and principles.	ZIP1_U19
Social competences	K01	A student is aware of ethical and responsible actions in the process of starting and running a business and in relations with the environment of the enterprise.	ZIP1_K04
	K02	A student is ready to think in an entrepreneurial way and look for the most beneficial solution to problems arising in the course of running a business.	ZIP1_K03

## TEACHING CONTENTS

Method of conducting classes	Teaching contents
Lecture	<p>The essence of entrepreneurship as a feature, behavior and process.</p> <p>Competences of the entrepreneur.</p> <p>Taking up business activity. Methods of financing business activity.</p> <p>Business idea. From dreams to realization.</p> <p>The role of cultural differences in running a business. .</p> <p>A socially responsible enterprise. Ethics and organizational culture of the enterprise.</p> <p>Family businesses. From theory to practice.</p>

## METHODS OF ASSESSING TEACHING RESULTS

Symbol	Methods of checking the learning outcomes (select X)					
	Oral exam	Written exam	Test	Project	Statement	Other
W01			X			
W02			X			
U01			X			
K01						X
K02						X

## FORM AND CONDITIONS OF PASSING

Form of classes	Form of credit	Passing conditions
Lecture	Credit with grade	Obtaining at least 50% of the points of the final test. Preparation by students of papers on famous entrepreneurs and / or family businesses.

## STUDENT WORKLOAD

Balance of ECTS points												
No.	Type of student's activity	Student's workload										Unit
		full-time					part-time					
		Lc	C	Lb	P	O	Lc	C	Lb	P	O	
1.	Participation in the activities	15					9					h
2.	Other (consultation, exam)	2					2					h
3.	<b>Number of hours of a student's as- sisted work</b>	<b>17</b>					<b>11</b>					h
4.	<b>Number of ECTS credit points which are allocated for assisted work</b>	<b>0,7</b>					<b>0,4</b>					ECTS
5.	<b>Number of hours of a student's un- assisted work</b>	<b>8</b>					<b>14</b>					h
6.	<b>Number of ECTS credit points which a student receives for unassisted work</b>	<b>0,3</b>					<b>0,6</b>					ECTS
7.	<b>Work input connected with practical classes</b>	<b>0</b>					<b>0</b>					h
8.	<b>Number of ECTS credit points which a student receives for practical classes</b>	<b>0,0</b>					<b>0,0</b>					ECTS
9.	<b>Total number of hours of a stu- dent's work</b>	<b>25</b>					<b>25</b>					h
10.	<b>Punkty ECTS za modul</b> <i>1 ECTS=25 hours</i>	<b>1</b>										ECTS

## LITERATURE

1. Brooks J. (2015), *Business Adventures*, John Murray Press, UK.
2. Collins J. (2019), *Good to Great*, Random House Business, USA.
3. The Harvard Business Review (2018), *Entrepreneur's Handbook*, The Harvard Business Review Press, USA.